

# SALES EXPERT

Optec LED displays drive retail traffic and transactions with timely targeted promotions.

*Increase visibility, traffic, and brand awareness with spectacular LED displays.*



INFINITY-RGB: 16mm pixel pitch (7'8" x 15'7")



## LED DISPLAY TECHNOLOGY

Retailers highly value LED displays for their ability to clearly communicate messages to their customers. Optec's wide range of outdoor LED displays offer a combination of exceptional image quality and straightforward usability.

Our outdoor LED displays combine Optec's optimized graphic and video processing capabilities with superior LED brightness and resolution to add outstanding clarity and depth to displayed content — all within an all-weather tested, easy-to-service cabinet design.

In addition to our cutting-edge display technology, Optec's dynamic software solutions, content creation services, and U.S. based Care team work to provide exceptional customer experiences. Our LED displays give retailers increased visibility and lasting value through our innovative products, services, and support.



### PREMIER VISUAL EXPERIENCE

Optec selects only the finest LEDs to ensure the highest visual performance, uniform brightness, color, and energy efficiency.



### DESIGNED TO WOW BUILT TO LAST

We believe in creating the most reliable, straightforward, and efficient LED display products to fit your unique design and technical specifications.



### EASE OF USE

Optec develops intuitive software designed to enable users to deliver engaging content experiences via desktop or cloud.



### SUPPORT

Optec is here to help. With North American sales consultants and U.S. based technical advisors, we offer installation and training support via phone, online, or in person.



INFINITY RGB: 10mm pixel resolution



INFINITY-RGB: 10mm pixel pitch

### Clear Communication Drives Results

Increase visibility and communicate clearly to the community around you. Attract, direct, and drive noticeable results with Optec's comprehensive range of innovative LED display solutions for retailers.

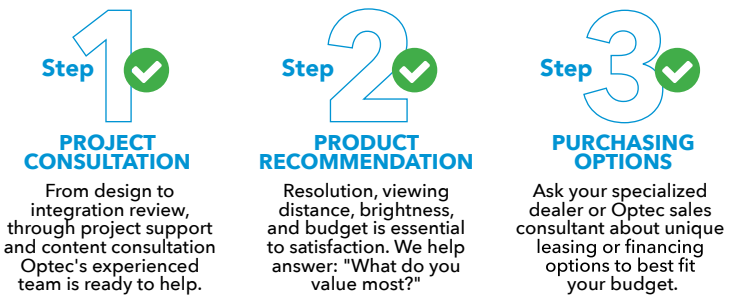
Optec LED displays are ideal for:

- Retail & Stand-alone Stores
- Banks & Credit Unions
- Neighborhood Centers
- Malls & Lifestyle Centers
- Shopping Centers
- Outlet Centers
- City Centers
- Convenience Stores & Centers
- Filling Stations

### Decisions are made together, with confidence.

Optec's specialized dealers and sales consultants are experts at addressing the technical factors that go into specifying the right LED solution. They will guide you through the process and will assist you in selecting your display with confidence.

Once you've decided to purchase an Optec display for your retail location, the buying process is simple:



Put Optec's innovative LED display solutions to work for you. Contact your Optec dealer or sales consultant for more information.



Worldwide Headquarters  
1700 S. De Soto Place, Ontario, CA 91761 USA  
Phone: +1.800.876.1668 Fax: +1.626.369.7858  
[www.optec.com](http://www.optec.com)