

EDUCATION

Enhanced Communication

Improve your reach to students, parents and the greater community.

Incorporating digital signage around campus enables quick communication with easily updatable messaging that can target staff, students, or guests.



DISPLAYS, INC.

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97% of students prefer to receive information via digital channels rather than from a non-digital source.

Enhanced Communication

School signs have always been an integral part of communicating with students, parents and the community at large. In our current environment, the need to communicate with your community has a new importance. You can notify parents and students about classroom and schedule changes – as they happen - keeping your community informed and up-to-date. Digital signage for K-12 schools offers a cost-effective and engaging technology that brings together students, parents and educators.



73% of learning institutions see the benefits of digital signage in education as being crucial for the future of communication.

Indoor Engagement

Indoor digital displays are an electronic poster with full color graphic, video and audio capabilities. Digital messaging will modernize your school communications with technology that appeals to your students. News, upcoming events, academic and athletic accomplishments, fundraisers... indoor LED signs help you “get the word out” to your school community. From single wall-mounted displays to video walls -- indoor displays put real-time communication at your fingertips.



96% of students say that video increases the learning experience through memorability.

Exceptional Performance

Optec's optimized graphic and video processing capabilities deliver engaging content experiences via desktop or cloud. Manage a single sign or multiple signs from any location on the planet. Optec's dynamic software solutions, content creation services, and U.S. based Care team work to provide exceptional customer experiences. Optec LED displays give schools increased visibility and lasting value through our innovative products, services, and support.



Messages with graphic images get 94% more views than text-based information.



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Digital displays capture 400% more views than static displays.