## **MILITARY**

Safe. Secure. Informative. Welcoming.

Digital signage allows for quick communication with visitors, personnel, and residents.





Digital signage reduces perceived wait times by more than 35%.

## Welcoming & Informative

LED signs offer a warm welcome to visitors and families. Digital signs help military bases quickly provide up-to-date vital information and display accurate news or events providing a more localized approach to community outreach. In the case of emergency circumstances, digital display messages can be quickly and easily changed to alert the community, ensuring fast communication. LED displays can uplift the atmosphere and enhance base presence by advertising special events for families to connect with others.



Digital displays capture 400% more views than static displays.

## Indoor Engagement

Indoor LED displays offer a better alternative to LCD or DLP projection screens for dispatch, command, and control centers. Optec indoor LED displays are modular in design and offer a seamless and infinitely scalable design. Plus, Optec indoor LED signs offer image uniformity and consistency with adjustable high contrast and brightness. Tighter pixel resolution display options showcase higher levels of grayscale and better color performance to display sharp, detailed images including photos, charts, maps, graphics and full motion video.



56% of internal communication teams are increasing the use of digital signage within their organization.

## Simply Secure

For over 35 years, Optec has advanced LED sign technology -- building a reputation for quality LED signs with spectacular color, brightness, and clarity. Built in Orange County, California --- Optec's optimized graphic and video processing capabilities deliver engaging content experiences via desktop or cloud. Optec brings years of experience working with IT teams at military facilities to provide safe, secure communication options that simplify managing digital signs.



Digital signage used in public venues has a broader message reach.

