

WORSHIP

Extend an Invitation to Your Community.

Outdoor LED displays empower houses of worship to share important news, event announcements and inspirational messages with their community.



DISPLAYS, INC.

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Churches can spend up to \$6,500 in annual photocopying, paper and print costs. Digital signage reduces that cost by 76%.

Attracting New Members

Data indicates good marketing/advertising is essential to growing your congregation. Build new relationships and attract potential attendees by promoting your location, service times, and church values. Digital signage offers houses of worship the opportunity to feature accurate information to the local community to boost attendance. Highlight worship service times and empower a welcoming atmosphere for new members! An LED sign at your church extends an invitation to your community– 24 hours a day.



70% of practicing Christian Millennials prefer to read scripture on a screen.

Enhancing Communications

Optec's indoor LED signs are modular in design. This modular design allows you to build a seamless custom video wall in any size. Ultra-high pixel density LED tiles are designed for close proximity viewing and high-resolution visual graphics. Bring light, color and movement to sermons, meetings and events. Create your own video display or choose from our stand-alone packaged products. Inform your congregation about fundraisers, service schedules, bible study times or emergency alerts.



53.9% of religious organizations use some kind of digital display to deliver sermons, enhancing the experience.

Exceptional Performance

For over 35 years, Optec has advanced LED sign technology -- building a reputation for quality LED signs with spectacular color, brightness, and clarity. Optec's optimized graphic and video processing capabilities deliver engaging content experiences via desktop or cloud. Optec's dynamic software solutions, content creation services, and U.S. based Care Team work to provide exceptional customer experiences. Our LED displays allow places of worship to promote messaging that can reach the entire community.



Digital signage has an astounding recall rate of 83% - almost double the information retention rate for traditional advertising.



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